



Open Streets - Business Information Session

Thursday, August 19, 2021



Welcome to our virtual public meeting!


We're all learning how to conduct virtual public meetings in this format, so please be patient with us.

Please Note: This is an open meeting and as required by DC Code 2-578, this meeting is being recorded, and the recording will be made available to the public.

- The video file (with both audio and video) will be shared at www.openstreets.dc.gov and DDOT's YouTube Channel ([YouTube.com/DDOTVideos](https://www.youtube.com/DDOTVideos)) within 7 days after the meeting has ended.
- This meeting is being livestreamed to DDOT's Facebook page: [Facebook.com/DDOTDC](https://www.facebook.com/DDOTDC)
- If you do not wish to have your voice recorded, please do not ask to speak. You may enter any questions or comments in the Chat and/or Q&A which we will review in the next few slides.
- If you need technical support during this meeting, please call 202-309-3491

Title VI - rebrand.ly/OpenStreets-Comments

GOVERNMENT OF THE DISTRICT OF COLUMBIA
DEPARTMENT OF TRANSPORTATION

d. 

Title VI Public Involvement Questionnaire

The District Department of Transportation is committed to providing all citizens, regardless of race, color, age, gender, or national origin, the opportunity to participate in and respond to transportation plans, programs, and activities that may affect their community. To help us make sure we are reaching our goal and maintaining compliance with Title VI of the Civil Rights Act of 1964 and all relevant federal and local nondiscrimination laws, we ask that you voluntarily complete the following information. DDOT's Title VI Coordinator will handle the information you provide with confidentiality. For more information regarding DDOT's Title VI Program, please contact DDOT's Transportation Equity and Inclusion Division at 202.671.2700 or ddot@dc.gov.

Project/Meeting Name & Date

☐ Open Streets Business Information Session, 10:00AM - 11:00AM, August 19, 2021

☐ Open Streets Business Information Session, 3:00PM - 4:00PM, August 19, 2021

Was this meeting held at a convenient time?

☐ Yes

☐ No

Next

As a recipient of Federal assistance, DDOT must ensure that all of its programs, activities and public meetings are conducted in compliance with Title VI of the Civil Rights Act of 1964. This Act ensures nondiscrimination based on race, color or national origin. The Title VI Public Meeting Participant Questionnaire is used to help DDOT ensure that we are informing the public and conducting our meetings in a nondiscriminatory manner, in compliance with Title VI.

We appreciate anyone who is willing to complete the form.

Thank you for your participation.



Agenda

- Introductions
- What is Open Streets?
- Open Streets 2019
- Event Details
- Business Participation
- Next Steps
- Q&A

Introductions

District Department of Transportation (DDOT)



Kimberly Vacca
Transportation Planner



Sayra Molina
Transportation Planner

In partnership with:



What is Open Streets?

Open Streets seeks to reimagine streets to prioritize people over cars. The Georgia Ave corridor will be open to residents and visitors to:

- Safely walk, bike, skate, and scooter
- Participate in a range of fun activities
- Support local businesses



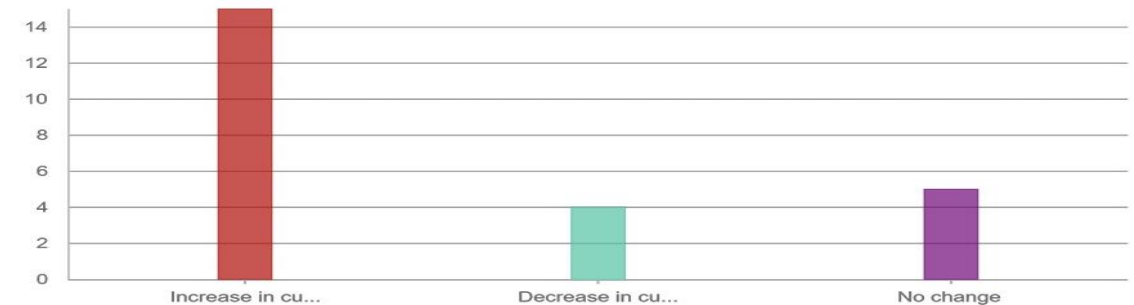
Open Streets 2019

- Successful 2019 Open Streets event
 - Attracted ~30,000 people to Georgia Avenue
 - Surveys showed a 58% increase in customer activity and sales for the day
- Businesses recommended:
 - More seating and areas for passive recreation
 - Earlier and more comprehensive advertising and outreach
 - Increase the length of time into the evening
 - Allow businesses to sell their goods/services in the sidewalk

Was your business open during the Open Streets event on Saturday, October 5, 2019 from 10am-2pm?



How would you rate the impact of Open Streets on your business?

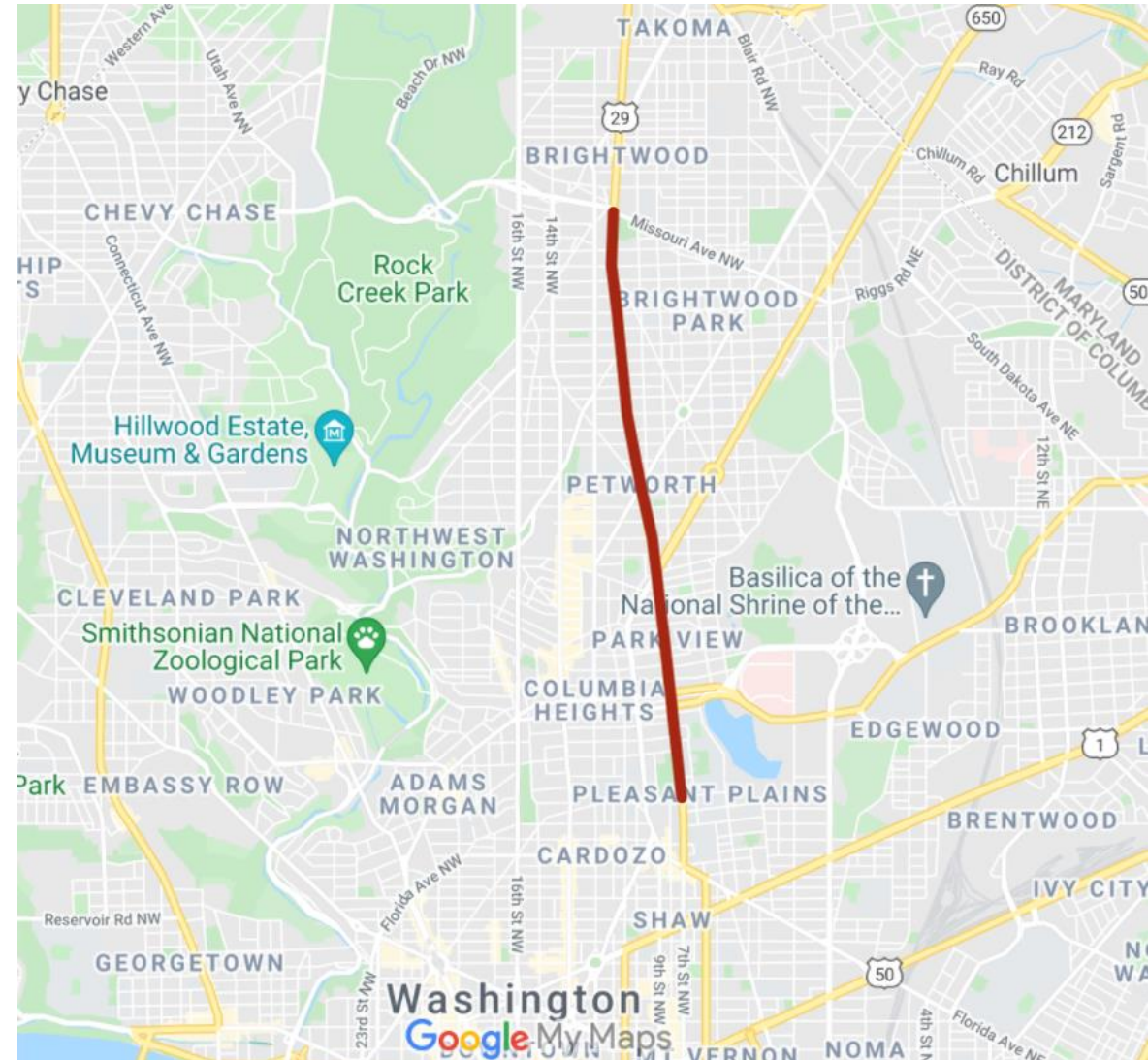


Open Streets 2021

Saturday, October 2nd
from 10 am to 3 pm

on

Georgia Avenue NW
from Barry Place to Missouri Avenue



How can your business participate?

Allowed:

- Offer business specials
- Activate public space on the street adjacent to your business:
 - Outdoor dining/streatery
 - Games
 - Demonstrations
 - Display merchandise
 - Music (non-amplified)
- Structures must be no greater than 10 ft. x 10 ft. and cannot be affixed to the ground
- Set-up can begin on Sat, Oct 2, from 6 a.m. to 9:30 a.m.
- Take-down can begin at any time but must be completed no later than 3:00 p.m.

Prohibited:

- Sales or vending
- Amplified sound
- Activations on the sidewalk
- No permanent structures are allowed

Business Activation Example



Business Activation Example



Next Steps

- Complete the Business Participation Form:
<https://tinyurl.com/3e7nfa87>
 - District Bridges will reach out for answer any questions and confirm interest
 - DDOT will reach out to obtain a Site Plan of the proposed activation area
- Complete and submit ABRA applications if you plan to have entertainment, extend operating hours, or charge a cover:
 - One-Day Substantial Change Application
 - Temporary License Application

Open Streets Business Participation Form

Welcome to the Business Participation Application for the second Open Streets event in the District of Columbia! The event will be held Saturday, October 2, 2021 from 10:00 AM to 3:00 PM. Businesses interested in setting up demonstrations or other activities in the street in front of their shops can apply through this application. The deadline for submission is August 31, 2021. DDOT will review and provide notification of approvals by September 14, 2021. If you have any questions about this form, please email District Bridges for assistance: openstreets@districtbridges.org.

* Required

Business Name *

Your answer

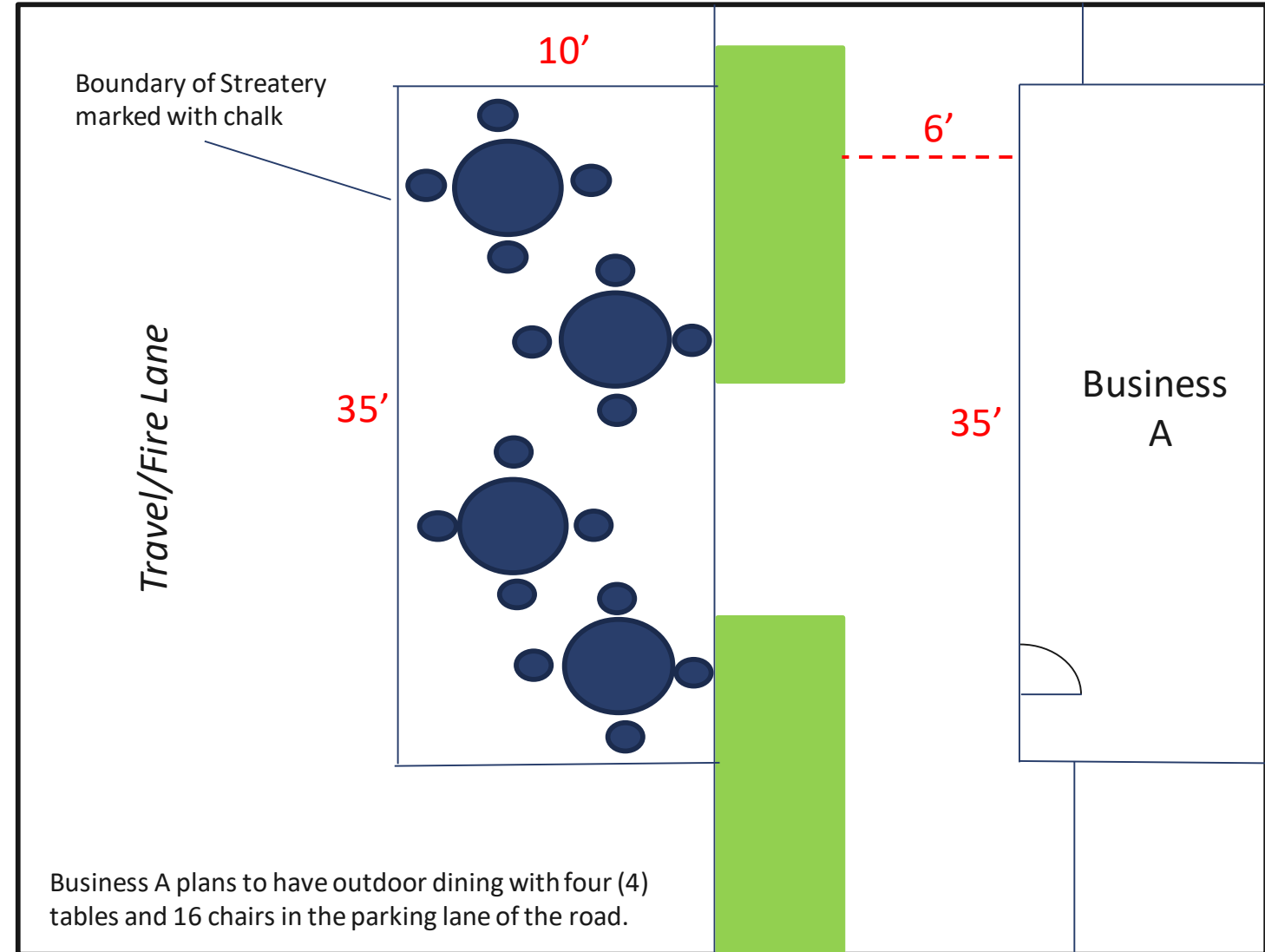
Contact Full Name *

Site Plan Example

Please include:

- Building façade
- Sidewalk and tree boxes
- Structures and barriers (e.g., tents, fencing, planters, etc.)
- Dimensions of all elements in public space
- Description of proposed activities in public space

Example Site Plan



ABRA Coordination

- One-Day Substantial Change Application (\$130-\$300)
 - <https://abra.dc.gov/node/671682>
 - Submit form in person or online to abc@dc.gov at least **20 days** prior to the event (by September 12th)
- Temporary License Application (\$130-\$300)
 - <https://abra.dc.gov/node/671542>
 - Submit form in person or online to abc@dc.gov at least **20 days** prior to the event (by September 12th)

ONE-DAY SUBSTANTIAL CHANGE APPLICATION

OFFICIAL USE ONLY

License Number:	Date Accepted:		Accepted by:		
Fees Paid: \$	From:	To:	Issue Date:	From:	To:
Date Approved by Board:	Initial: →				
Date Denied by Board:	Initial: →				

TO BE COMPLETED BY APPLICANT

1. Licensee's Name as it appears on the ABC License (Corporation, LLC, etc.):		2. License Number:	
3. Address as it appears on the ABC License:		4. Email Address:	
5. Business Telephone Number:		6. Cell Phone Number:	
7. Date(s) of Event:	8. Hours of Event:	9. Hours of Sales and Service of Alcoholic Beverages:	
10. Describe in detail the change that you are seeking, including areas of use and event location:			
11. Do you have a Settlement Agreement? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>If yes, please attach a copy.</i>			
12. What is the age group that will be attending the event?			
13. Is a Special Event License (as defined in the instructions) needed? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>(If yes, please obtain a DCRA approval signature below.)</i>			
Special Event Coordinator Signature:		Date:	
14. How many persons are you expecting to attend?	15. How will patrons pay to participate? <input type="checkbox"/> Tickets <input type="checkbox"/> Cash Bar <input type="checkbox"/> At the door, indicate price \$ <input type="checkbox"/> No Cost		
16. How many security individuals will be hired for the event, if any?	17. What is the name of the security company, if any?		
18. Describe the nature of the event and the type of entertainment that will be provided?			
19. What type of food do you plan to serve?			
20. Will your food be catered? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>If yes, what is the name of the caterer.</i>			
21. What arrangements have been made for parking, if any?			
22. Certification: I hereby certify under penalty of perjury that the information in this application is true and correct. I also certify that the above named applicant is the true and actual owner of the business. (If the applicant is a Sole Proprietor, the individual must sign, if Partnership, each Partner must sign, if Corporation, the President or Vice President must sign, if Limited Liability Company, the Managing Member must sign below.)			
Print Name:		Signature:	
Subscribed and sworn to before me		on this	day of
			.20
		My commission expires:	
Print Name:		Signature:	
Subscribed and sworn to before me		on this	day of
			.20
		My commission expires:	
23. In what language do you need vital documents translated?			

TEMPORARY LICENSE APPLICATION

OFFICIAL USE ONLY

License Number:	Date Accepted:		Accepted by:		
Fees Paid: \$	From:	To:	Issue Date:	From:	To:
Ward/ANC:	Class F <input type="checkbox"/>	Class G <input type="checkbox"/>	(OFFICIAL USE ONLY) Government issued Photo ID Provided: Yes <input type="checkbox"/> No <input type="checkbox"/>		
Date Approved by Board:	Initial: →				
Date Denied by Board:	Initial: →				

TO BE COMPLETED BY APPLICANT

1. Applicant's Name (Last, First, Middle Initial):		2. Applicant's Residential Address:	
3. Date of Birth:	4. Place of Birth:	5. Age:	
6. Home Telephone Number:	7. Business Telephone Number:	8. Email Address:	
9. Organization Sponsoring Event:	10. Address of Premises:		
11. Date(s) of Event:	12. Portion of Premises to Be Used:		
13. Hours of Event:	14. Hours of Sales and Service of Alcoholic Beverages:		
15. Have you ever: a. Received or applied for an alcoholic beverage license in the District or any state or territory? <input type="checkbox"/> Yes <input type="checkbox"/> No b. Had an alcoholic beverage license suspended or revoked? <input type="checkbox"/> Yes <input type="checkbox"/> No c. Been convicted of a misdemeanor during the last five years or a felony during the last ten years? <i>(If yes, attach a copy of the court disposition(s).)</i> <input type="checkbox"/> Yes <input type="checkbox"/> No			
16. If you answered yes to question 15, please submit a detailed explanation.			
17. Who will manage the event? <input type="checkbox"/> Applicant <input type="checkbox"/> Designee <i>(If designee, an ABC Manager's License is required.)</i>			
18. What is the age group that will be attending the event?			
19. Is a Special Event License (as defined in the instructions) needed? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>(If yes, please obtain a DCRA approval signature below.)</i>			
Special Event Coordinator Signature:		Date:	
20. How many persons are you expecting to attend?			
21. How will patrons pay to participate? <input type="checkbox"/> Tickets <input type="checkbox"/> Cash Bar <input type="checkbox"/> At the door, indicate price \$ <input type="checkbox"/> No Cost			
22. How many security individuals will be hired for the event?		23. What is the name of the security company, if any?	

Q&A

www.openstreets.dc.gov

Send emails to openstreets@districtbridges.org

Business Pre-Event Survey: <https://arcg.is/0D5Luq>



District Department of Transportation